



Creating Flexibility, Access, Scale, and Connectivity

Data is Your Message to the Marketplace

Your data is the evidence of who you are, what you do, and how well you manage investments. Data is the tangible evidence of your track record that clients depend on when making manager selection decisions.

In a complex environment, distribution management teams, professional buyers, and manager research professionals use a variety of databases to evaluate and select managers. Having robust, accurate, and timely information, available on multiple databases, is critically important for attracting new investors, meeting the needs of current investors, and building awareness for your firm and relevant offerings.

The challenge for managers has been finding the time and resources to update and reconcile the quantitative and qualitative data for each product on a quarterly basis. The process is time consuming and prone to errors, limiting the number of databases managers can accurately and effectively reach.

The **FLX Data Vault** is designed to accept data based on how you want to upload it: manually, using templates, or direct from the source. The FLX Data Vault then efficiently reconciles and publishes your data to as many as 60 global databases.

The FLX Data Vault:

- Increases staff capacity by as much as 90%
- Improves speed-to-market
- Reduces the risk of manual error

FLX DATA VAULT

is a full-service, investment data management and data distribution platform that can:

- Store raw data from your custodian
- Organize datasets for easy reconciliation
- Provide quick and easy direct export to over 60 investment databases
- Enable timely marketing collateral updating
- Quickly comply with data requests for DDOQ/RFPs

THE FLX DATA VAULT ROI ADVANTAGE

- Resources can be redirected to business driving activity
- Grow business through increased presence among databases
- Decrease regulatory risk by automating the process.

The FLX Data Vault serves over 60 global databases including:

Bloomberg
Callan Associates
eVestment Alternative HFN
Investment Metrics

LCG Associates
Lipper Marketplace
Mercer

Morningstar
PSN Informa
Wilshire

What is the ROI of Data Automation on FLX Data Vault?

Imagine a firm has:

- 5 products
- Across 10 databases
- 50 total profiles
- 9 total data sets to review

DATA SETS PER PROFILE

- Vehicle Performance
- Vehicle Holdings
- Vehicle Portfolio Characteristics
- Firm AUM and Breakdowns
- Product AUM and Breakdowns
- Firm Personnel
- Product Personnel
- Firm Narrative
- Product Narrative

Un-Automated

1 hour per profile for update:

5 profiles x 10 databases x 1 hour each = 50 hours



1 hour per profile for reconciliations:

50 profiles x 1 hour = 50 hours



30 minutes to reconcile firm and product narratives: 25 hours



Quarterly Load: 125–280 hours
Annual Load: 500–700 hours

Automated

1 hour per profile for update:

5 profiles x 1 template shared with 10 databases = 5 hours



1 hour per profile for reconciliations:

5 profiles x 1 hour = 5 hours



30 minutes to reconcile firm and product narratives: 2.5 hours



Quarterly load: 12.5-hours
Annual Load: 50 hours

90%
reduction
in time
spent