

Amplify your messaging by leveraging a tailored intelligence hub to effortlessly gather diverse insights and use AI-facilitated content to generate digital campaigns.

WHAT FLX AI DELIVERS



Workflow: Streamline content ingestion, campaign development, and delivery process through a single contract and platform.



Convenience: Search for content based on your preferences and limitations, aggregating insights in real time.



Productivity: Consolidate your selected content into summaries in seconds, saving resources and accelerating the time to market.



Scalability: Develop content for your newsletters to your client and prospect persona types with the click of a button.

WHO IS IT FOR?	FLX AI	Benefit
Asset Managers	<ul style="list-style-type: none"> Content aggregation Digital newsletters Dynamic content creation Engagement tracking 	<ul style="list-style-type: none"> Share insights with AI-generated summaries in minutes tailored to, and relevant for, your target audiences.
Wealth Management Firms	<ul style="list-style-type: none"> Rules-based curation of firm-approved materials Content aggregation from your approved asset managers 	<ul style="list-style-type: none"> No need to solicit asset manager materials, saving time and boosting productivity. Efficiently summarize fund commentary across strategies and partners.
Advisors	<ul style="list-style-type: none"> Seamless aggregation of timely and relevant topics Client & prospect email campaigns 	<ul style="list-style-type: none"> One destination for content of most interest. Develop content for your client service communications and prospecting campaigns at the touch of a button.

WHAT IS AI?

Artificial Intelligence systems are designed to analyze data, make decisions, and learn from experiences. AI combines data, algorithms, and computing power to enable machines to perform tasks that traditionally required human intelligence and intervention.

Contact Us At SOLUTIONS@FLXNETWORKS.COM for a Demo.

Our AI Solution provides you with instant access to customized, relevant and timely topics and a powerful technology tool to share real-time, impactful content with your prospects and clients.

HOW IT WORKS

Content Curation

FLX AI's curated "channels" seamlessly serve your segmentation strategy based on various criteria such as asset classes, product types, behavior, distribution channels, location, etc.



Automated Content Generation

FLX AI assists in creating brief summaries and generating content for digital newsletters based upon your curated inventory of content.

Identifying, compiling, and summarizing content is possible within minutes.

Personalization

Use FLX AI to develop content for timely campaigns to your target audiences that align with their interests and focuses (e.g., closed end funds or private equity), increasing the likelihood of engagement and conversion.



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